

ABSTRACT

This invention relates to the field of wireless data and instant communication technologies and describes a method and a system for connecting words, phrases, or symbols of any languages or multimedia expressions, within the content of transmitted data, to telecommunication codes. The presented method of the invention selects a group of Telecom Codes, defines Content Names, assigns the Content Names to the Telecom Codes, receives the transmitted content, and redirects the content to the connected Telecom Codes after detecting the existence of the Content Names. The presented system of the invention combines both software and hardware functions, with the hardware portion comprising a Processor, a Memory, a Display Device, an Input Device, and a Communication Interface, and the software portion comprising an Operating System, a Client Data Management Module including Management Interface, a Database Software, a group of Telecom Codes as well as other connectable Telecom Codes configured in the Database Software, a group of defined Content Names configured in the Database Software, the Connection Relations and the Rules of Directing configured in the Database Software, an Analysis and Redirecting Module, and a Communication Interface. The presented method and system of the invention solves the difficulties in memorizing and input cumbersomeness when long Telecom Codes of many digits are used, and leads to five new application developments: Information Portal, Multiple Content Names Connecting to Single Telecom Code, Multiple Telecom Codes Connecting to Single Content Name, Connection of Classified Advertisements, and Interactive Customer Relation Management (ICRM) and Supplier Relation Management (ISRM) System.